



BLUE FLOWERS ORG

EMPOWERING

WOMEN & THE MEN

IN THEIR LIVES AGAINST PROSTATE CANCER

2019 SPONSORSHIP PACKAGE

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BLUE FLOWERS ORG PRESENTS

PROSTATE CANCER CARE 360 SUMMIT 2019



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2019 Theme: "ACCESSING CAREGIVER RESOURCES"

**SAT, SEPT 14th
10AM-3PM**

**THE GATHERING SPOT
384 Northyards Blvd NW
Building #100
Atlanta, GA 30313**

FREE

Lunch Provided

**Registration required at
blueflowers.org/summit**

GET ACCESS TO CAREGIVER RESOURCES

Get access to services and information addressing the financial, mental and physical needs of you and your family - all designed to make your life easier.

blueflowers.org/summit

This activity is pending approval from the National Association of Social Workers

Invest in marketing to a niche audience of prostate cancer patients and survivors, as well as patients diagnosed with all cancers, caregivers and social workers. Make an impact in the community by engaging employees as volunteers and making personal connections with your target market.

The 3rd Annual Prostate Cancer Care 360™ Summit and the 2019 theme: **Accessing Caregiver Resources** provides patients and caregivers access to practical resources to support families managing a cancer diagnosis, while providing social workers the tools and resources to support them.

Taking place on **Saturday, September 14th from 10AM-3PM**, the 3rd Annual Prostate Cancer Care 360™ Summit will take place on the Westside of Atlanta at **The Gathering Spot** located at 384 Northyards Blvd, Building #100, Atlanta, GA 30313.

Topics include:

"The Role of Health Policy and the Impact on You"
"Life Management Tools for Patients and Caregivers"
"Manage Medical Bills and Gain Access to Affordable Healthcare"
"Men's Health: Impact on Women, Children, and Society"
"Managing the Mental Health Impacts of a Cancer Diagnosis"
"Men's Den: Real Talk-My Life After Prostate Cancer (Men Only)"

Last year at the 2018 Summit,

- 58% of attendees were women
- Average age of attendees was 44 years of age
- Pre and post Summit surveys: 1.5 and 4 respectively (on a 1-5 scale measuring knowledge gained by attending)



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Brand Exposure Opportunities

 BLUE FLOWERS ORG EMPOWERING WOMEN & THE MEN IN THEIR LIVES AGAINST PROSTATE CANCER	Presenting Sponsor \$10,000	Gold Sponsor \$6,500	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Exhibitor \$1,000
Provide Welcome remarks during program	★				
Renaming of "Men's Den" to "Men's Den Presented by <Insert Your Organizational Name>"	★				
Recognition from Main Stage	★	★			
Logo on step and repeat	★	★			
On Screen logo	★	★	★		
Recognition in print, website, press materials and social media	★	★	★	★	
Volunteer opportunity for employees	★	★	★		
Ad (sizes vary)	Full-page (7 1/2" x 9 5/16")	Half-page (7 1/2" x 4 1/2")	Quarter-page (3 5/8" x 4 1/2")	Name Listed	Name Listed
Vendor Table	★	★	★	★	★

PLEASE SELECT AN OPTION:

_____ \$10,000 Presenting Sponsor _____ \$5,000 Silver Sponsor _____ \$1,000 Exhibitor

_____ \$6,500 Gold Sponsor _____ \$ 3,500 Bronze Sponsor

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_____ Send me an invoice	Expiration _____	CVV Code _____	Date _____
_____ Charge my credit card	Signature _____		

Contact:

Name (print)

Shavonn Richardson -
shavonn.richardson@blueflowers.
org, 1-855-BLUE-222 EXT 701

Organization/Company

Please make checks payable to
"Blue Flowers Org".

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Blue Flowers Org
2400 Old Milton Parkway
Suite 1423
Alpharetta, GA 30009

Email	Phone
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TAX-ID: 47-2370655