



GILBERT EUGENE
CRAWFORD, SR.

1931-2014

Blue Flowers Org was founded in memory of Gilbert Eugene Crawford, Sr., after losing his 12- year battle against prostate cancer.

We uphold his values and are committed to a vision of a world in which no man is a victim of prostate cancer.

| ABOUT US: HIS(TORY) |

Gilbert Eugene Crawford, Sr. was a man of faith who believed in being proactive in his health and fought to overcome health challenges with the support of his family.

The women in our family played a huge role in Gilbert's care. We supported his journey as sisters, daughters, granddaughters, nieces, cousins and friends working together as caregivers, advocates, and supporters and more. We seek to honor and preserve Gilbert's legacy by empowering women and the men in their lives against prostate cancer.



www.blueflowers.org
Twitter: @blueflowersorg
Facebook: Blue Flowers Org
1-855-BLUE-222

501(c)(3) non-profit organization empowering women and the men in their lives against prostate cancer.



Blue Flowers Org
Located in GA, MD & VA
2400 Old Milton Parkway
Suite 1423
Alpharetta, GA 30009



BLUE FLOWERS ORG
— EMPOWERING —
WOMEN & THE MEN
IN THEIR LIVES AGAINST PROSTATE CANCER

www.blueflowers.org

AS WOMEN, WE PLAY A KEY
ROLE IN MEN'S HEALTH.

WE HAVE THE POWER TO
MAKE AN IMPACT AGAINST
PROSTATE CANCER.

Did you know?

*1 in 7 men are diagnosed with
prostate cancer in his lifetime.
1 in 5 men are African-American.*

| ABOUT US |

Blue Flowers Org is a national 501(c) (3) non-profit organization operating locally in Alpharetta, GA, Annapolis, MD, and Alexandria, VA.

Over 99% of our fundraising supports prostate cancer awareness, early detection and research.

LEARN HOW WE FIGHT PROSTATE
CANCER THROUGH OUR THREE
PROGRAMS:

2. | PROSTATE CANCER CARE 360™ |

We take a holistic view to treating prostate cancer by connecting women and the men in their lives to subject matter experts on the mental, physical and spiritual effects of prostate cancer. Our holistic approach encompasses:

Mind: Managing the psychological, emotional and financial stress affecting men and the entire family

Body: Providing information on treatment options and access to healthy living resources

Spirit: Supporting families through encouragement, motivation and inspiration

Did you know?

*He's in charge of his health, but he
can't do it without you.*

3. | BRIDGING THE GAP |

Bridging the Gap is a specialized program focusing on high diagnosis and mortality rates in underserved communities for African American men and Caribbean men of African descent.

We work to close the gap on health disparities of prostate cancer in minority populations by increasing awareness of prostate cancer risks and politically advocating for improving access to medical resources, genetic based research, and public health policy.



Did you know?

*Women influence over 80% of the medical
decisions for their families.*

1. | PROSTATE CANCER EDUCATION
CONNECTIONS |

We empower women and the men in their lives against prostate cancer through education and awareness. Our Prostate Cancer Education Connections program brings prostate cancer education to families through our online curriculum, webinars, workshops and summits.